





Kristina

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User Profile

Single woman [Kristina, 42 is a Dog Caretaker] living on the Upper West Side of Manhatta, NYC.

Transcript

Lorr (Interviewer) 0:02

Hi, thanks for joining me. This is an interview I'm conducting for cannabis consumption consumption people. It'll be based on your usage and retail experience. So thank you for taking the time. I just want to start off with what is your frequency of cannabis consumption? So for myself, I would say I consume on a weekly basis. I would on a daily if I could, but it can get very expensive. And is your consumption based on recreational or medicinal consumption?

Unknown Speaker 0:52

So for me, it's both.

Lorr (Interviewer) 0:56

I suffer from Crohn's disease, and one thing that alleviates a lot of the symptoms I experience is with marijuana. And it definitely helps relax a lot of the pain I feel but at the same time, I also enjoy consuming it on a recreational basis. Especially with friends. It can be really fun

Unknown Speaker 1:28

how much do you consume

Lorr (Interviewer) 1:29

in setting I would say on average, like eight milligrams of THC. Not maybe a little more on certain nights, but not too much. I find that it's pretty sensitive. So it definitely takes into effect pretty quickly. And how do you consume cannabis? So I'm a variety of ways to be honest. I prefer smoking joints but if I can't find joints then I really don't mind having edibles and or taking tinctures. But those can get also pretty expensive so it's pretty limited for me. Can you briefly describe your consumption process of cannabis?

Lorr (Interviewer) 2:36

So again, I often like buying pre rolls. I don't really roll my own joints that often. My friends do it for me. The pre rolls are easier. edibles are really easy. I do like some of the gummies out there and also like they have these expresso wipes that Kiva makes which are really good as well. How do you go about purchasing cannabis? So for the longest time, it was illegal in New York City. So and I used to live in San Francisco so I used to actually have a friend who would discreetly mail me pre rolls. They weren't crazy about doing it. But it was the only way to know that I was getting quality cannabis and marijuana. Whereas in New York City, you often sometimes don't know what you're getting, especially on the streets with vapes. And what cartridges so just knowing that I'm getting quality from California. That's how I went purchasing cannabis usually at a dispensary. I haven't really used the delivery apps on the mobile phones. If I did it was mostly through signal in New York City just because it's discreet, and it's through just word of mouth. What is your preferred method of shopping for cannabis? I mean, I love going into dispensaries. I think there's kind of a ritualistic fun about going into one and kind of smelling the flowers or in talking to the bud tenders.

Unknown Speaker 4:17

It's a nice slide

Lorr (Interviewer) 4:23

what do you look for in a retailer? Um I probably look for quality flowers, making sure that it's coming from a trusted source ensuring I'm speaking to someone who has the knowledge of the plants and is able to address you know any questions I have and sort of address any symptoms or conditions I'm feeling with an appropriate strain and that's, you know, so what features do you find most important when purchasing cannabis? Just like I just mentioned in the above you know, quality education advocacy also it was important to me cannabis advocacy

and making sure those who have been, you know, negatively affected for using the plant in the past. And making sure that they get kind of

Lorr (Interviewer) 5:33

making sure that they get the recognition that they deserve in terms of not doing not being punished for it. Can you describe the best retail experience you've had when purchasing cannabis? I mean, it's just going into a dispensary and being able to like speak with someone and make sure making sure that they've addressed all my concerns and questions. What was the worst retail experience when purchasing cannabis? I wouldn't say there's been a worst experience per se maybe just not feeling the most safest sometimes dispensaries are in areas where there is needs to be a lot of security just because they're handling so much cash and that can get a little hairy at times, but I wouldn't say it was a bad experience. Do you go to the same cannabis retailer to purchase? No. I tend to be more brand focused so like lols I love low or pre rolls and I think that whoever carries those that's who I buy from. How often do you shop for cannabis? Not often. Again it's it is expensive. The taxes on it are very expensive. They make up like 25 to 30% So it's not like I can buy a lot of it but maybe every couple months or every few months where do you usually go to shop for cannabis now. So with New York being legal, there are a lot more dispensaries that are accessible but again, prices are pretty high. But I will you know go in there and just know it's from a trusted source so that just gives me a peace of mind. What did you find? Lacking when shopping for cannabis? I think not all dispensaries carry the same brands all the time. So when you're brand loyal, it can be a little frustrating. Because there's a limit to delivery service. There's limited means of getting the product out. There's just a lot of delays I would say. What did you find beneficial when shopping for cannabis? I think one of the beneficial things is really learning more about the plant and its effects and also what other products that are out there. That may address different pain points, different walks and stuff so great. Thank you for your time. Thank you

Transcribed by <https://otter.ai>

Tokyo Smoke Navigation

- Did you like our website design? Yes very clean

- Did you find our website images relevant? Yes, all the images seemed to be of the shop or the products
- Are you happy with our website color c-loding? Yes
- Were you able to quickly find the links that you were looking for? Yes
- What new feature would you like to see on our website? I wish there was a search of products-had to scroll a lot. There isn't a general filter which would also help. Product reviews or ratings would also be helpful.
- How do you rate our existing website on a scale of 0-5? 4
- What is one feature that makes us stand out from our competitors? I like the higher learning section and also the different breakdowns of intent and effect the cannabis diagrams that are provided
- What is one shortcoming that we need to work upon on our website? No search function
- How easy was it for you to navigate to other pages on the website? Easy
- Could you clearly see and access the menu? Yes
- Do you want us to change the position of the main menu? The menu is fine but maybe re-organize some of the headers. I found it confusing as to where to shop for things and why I was clicking on educational stuff
- Were you able to access the links on the website? Yes
- Are the links on our website helpful? Yes
- Was the content on this page helpful to you? Yes
- Did you find the blog topic relevant to your needs? Yes
- Did the FAQ section solve your query? Yes
- Is our website content readable? Yes
- Do you want us to add more information to our content? I thought it was good amount of information
- Did you like the format of our content? Yes
- Did you find any irrelevant or offensive content on our website? No

- How easy was it to purchase our product? Easy just had to create an account
- Did you face any difficulties during the checkout process? No
- Did you face any issues while using your payment card? No
- Do you have any suggestions to improve our payment process? There could be more about the causes the company supports since they are dedicated in educational advocacy. Knowing that taxes are also high on these products, any discounts for loyal customers could bring back repeat business