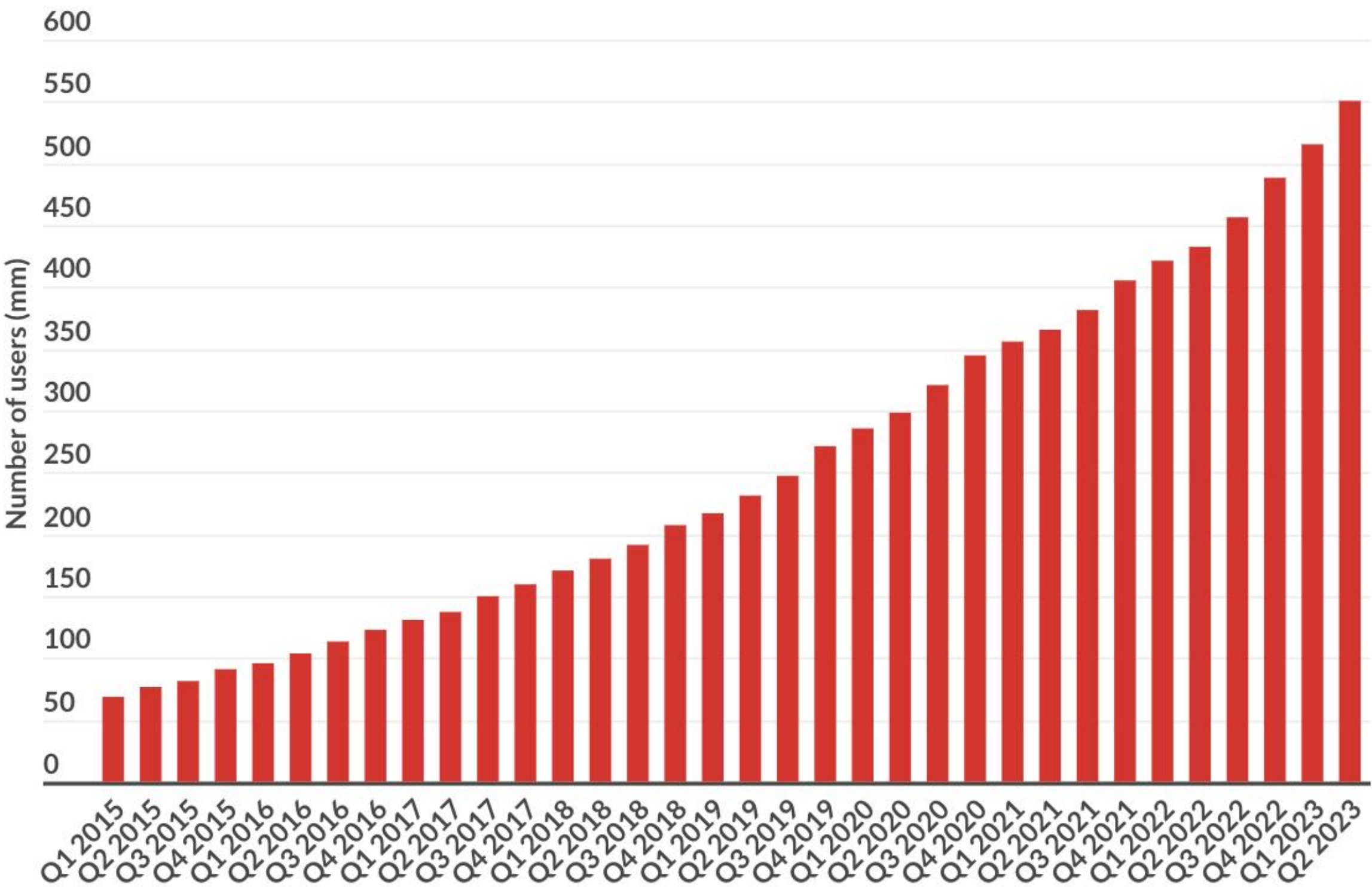


General Statistics

- It is one of the largest music streaming service providers, with over 551 million monthly, including 220 million paying subscribers, as of June 2023.
- Spotify offers digital restricted copyright recorded audio content, including more than 100 million songs and five million podcasts, from record labels and media companies.
- Spotify is available in most of Europe, as well as Africa, the Americas, Asia, and Oceania with a total availability in 184 markets.
- Spotify increased its annual revenue by 21% in 2022 to €11.72 billion. It has tripled its revenue in the past five years.

Subscriber Statistics

Spotify had 551 million unique users in 2023, who either use the platform for free with ads or subscribe for ad-free access.



Subscriber Annual Users

Spotify's rest of world subscribers surpassed Europe for the first time in 2023, becoming the largest market. The country with the most users is the United States, with over 100 million Spotify users.

YEAR ↓	USERS (MM) ↓
2015	77
2016	104
2017	138
2018	180
2019	232
2020	299
2021	365
2022	433
2023	551