





Jerry

 Date	@03/20/2023
 Interview Asset	<u>Jerry Interview_otter_ai.txt</u>
 Usage Frequency	Weekly
 Usage Type	Medicinal Recreational

User Profile

Married [Jerry, 47 is an Artist] living in Manhattan, NYC with son

Transcript

Unknown Speaker 0:04

How often do you use Spotify or Apple Music or any streaming service?

Unknown Speaker 0:12

Rarely, sometimes frequently or always.

Unknown Speaker 0:16

I use Apple Music.

Unknown Speaker 0:20

Always.

Unknown Speaker 0:22

And I listened to mainly audiobooks, podcasts and music.

Unknown Speaker 0:28

I chose Why did you select Spotify over other music streaming sites so I chose Apple Music only because my husband works for Apple so we get it for free.

Unknown Speaker 0:42

Why did you upgrade to the premium subscription so we get by default

Unknown Speaker 0:48

and that includes all the premium features as well and some of beta features as well.

Unknown Speaker 1:12

Set set.

Unknown Speaker 1:56

Which features within the streaming site do you use the most?

Unknown Speaker 2:00

I would say I use the playlist and the like and search function in the most when I have to search for a song I usually just type in parts of the lyrics and then the song will actually pop up using Siri.

Unknown Speaker 2:17

Which feature Do you like the most? I would say the search function which feature Do you like the least?

Unknown Speaker 2:25

I don't find sometimes the car audio is great. Sometimes there's a disconnect.

Unknown Speaker 2:34

But that could just be due to connection wise.

Unknown Speaker 2:39

Have you used the lyrics feature within Spotify?

Unknown Speaker 2:42

I use it sometimes.

Unknown Speaker 2:46

And what do you think about the lyrics feature? Is there something you would change?

Unknown Speaker 2:50

The one thing I do like about the lyrics feature is that it's in real time so it tells you and kind of

Unknown Speaker 2:59

it it kind of signals when you should be singing verses for songs. So that's helpful.

Unknown Speaker 3:10

Do you share songs with friends and family?

Unknown Speaker 3:14

I do like every day.

Unknown Speaker 3:17

Mom and then my best friends and I share just by you know the share to option feature within each song is there.

Unknown Speaker 3:28

I don't release your songs to show social media though.

Unknown Speaker 3:32

How often do you sing along songs rarely, sometimes frequently are always I would say frequently. How often do you use lyrics feature to sing along? Rarely, sometimes frequently or always? I would say sometimes

Unknown Speaker 3:51

when you learn the lyrics to a song How do you usually go about doing that? So I usually have to like reread the lyrics go back and play the song.

Unknown Speaker 4:01

Make sure I'm seeing it on beat.

Unknown Speaker 4:06

Who do you sing along with usually alone in the bathroom shower?

Unknown Speaker 4:12

Are you an avid karaoke goer?

Unknown Speaker 4:15

No in the past I was but not so much.

Unknown Speaker 4:18

More recently, but I do sing along songs quite a bit.

Unknown Speaker 4:23

And what struggles do you face when trying to find lyrics for sing? alongs So the one struggle I would say is when you do a Google search for lyrics, oftentimes, it's not in real time so you don't know when the actual lyric and song go hand in hand.

Unknown Speaker 4:41

And that would be the biggest struggle.

Unknown Speaker 4:44

Okay, thank you for all your time now.

Transcribed by <https://otter.ai>

Tokyo Smoke Navigation

- Did you like our website design? I do, I am familiar with the brand and like their aesthetic
- Did you find our website images relevant? Yes
- Are you happy with our website color c-loding? Yes
- Were you able to quickly find the links that you were looking for? Yes
- What new feature would you like to see on our website? You carry other brands for accessories, for more traffic, I would recommend carrying other popular brands
- How do you rate our existing website on a scale of 0-5? 4
- What is one feature that makes us stand out from our competitors? There was a lot of thought put into the details of each cannabis product on the site with its intent, effect and format
- What is one shortcoming that we need to work upon on our website? There are no reviews or ratings of the products and not a wide range of other brands
- How easy was it for you to navigate to other pages on the website? Easy
- Could you clearly see and access the menu? Yes
- Do you want us to change the position of the main menu? Might want to consider updating the navigation and menu headers as many are circular links and it caused slight confusion when I was navigating
- Were you able to access the links on the website? Yes
- Are the links on our website helpful? Yes
- Was the content on this page helpful to you? Yes
- Did you find the blog topic relevant to your needs? Yes
- Did the FAQ section solve your query? Yes
- Is our website content readable? Yes

- Do you want us to add more information to our content? No it seems sufficient enough
- Did you like the format of our content? I think there could be some improvements. Maybe filtering and sorting, also less iconography to cause less scrolling
- Did you find any irrelevant or offensive content on our website? No
- How easy was it to purchase our product? Easy
- Did you face any difficulties during the checkout process? There is go Guest checkout; always need to create an account or log in
- Did you face any issues while using your payment card? No
- Do you have any suggestions to improve our payment process? If there is an interest in social justice causes, could offer percentage of proceeds contributing to them