Perry

Occasionally
Occasionally

User Profile

Age: 47

Gender: Male

Occupation: Chief Technology Officer (CTO) at a hedge fund in Manhattan

Country of residence: United States

Transcript

Experience with Mobile Banking:

Have you used a mobile banking app before? Yes

If yes, which mobile banking apps have you used in the past? Revolut, Western Union

Money Transfers:

How frequently do you need to send money internationally? Occasionally

What are the primary reasons for your international money transfers? Personal/family support

How important is it for you to have a quick and seamless money transfer process? Extremely important

Currency Conversion:

Do you often need to convert currencies for international transfers? Yes, occasionally

What features related to currency conversion would you find helpful in a mobile banking app?

Real-time exchange rates

Conversion calculator

Perry 1

User Interface and User Experience:

How important is a user-friendly interface when using a mobile banking app? Extremely important

What features or functionalities do you expect from a mobile banking app to ensure a positive user experience?

Intuitive navigation

Simplified transaction flows

Clear and concise information display

Security and Privacy:

How concerned are you about the security of your transactions when using a mobile banking app?

Very concerned

What security measures do you expect to see in a mobile banking app to build trust and confidence?

Two-factor authentication

Strong data encryption

Fraud detection and prevention

Additional Feedback:

Is there any other feature or functionality you would like to see in a mobile banking app focused on quick money transfers and currency conversions?

Integration with other financial tools/services

Travel-specific features such as geolocation-based currency recommendations

Preferred Communication Channels:

How would you prefer to receive updates and notifications from the mobile banking app?

Push notifications

In-app notifications

Perry 2